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UNITED STATES DISTRICT COURT
DISTRICT OF NEVADA

CHERITH CLARK LIBBY, f/k/a Cherith A.
Clark, an individual,

Plaintiff,

vs.

ALESSI & KOENIG, LLC, a Nevada Limited
Liability Company; DOE individuals 1 through
20 inclusive and ROE Corporations 1 through
20 inclusive,

Defendants.

Case No. 2:14-cv-00331-JCM-CWH

MOTION FOR SUMMARY
JUDGMENT PURSUANT TO FRCP 56

COMES NOW, ALESSI & KOENIG, LLC, by and through their attorneys of record,
Huong Lam, Esq. of ALESSI & KOENIG, LLC, and hereby moves this Court for Summary
Judgment pursuant to Federal Rules of Civil Procedures (FRCP") 56.

This motion is made and based upon the attached Memorandum of Points and
Authorities, the pleadings and papers on file herein, and any argument of counsel the court may
consider at the hearing on these motions.

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POINTS AND AUTHORITIES

I. INTRODUCTION

Defendant, Alessi & Koenig, LLC (“Defendant”), is a collections company that processes delinquent homeowner’s association (“HOA”) assessments under Nevada Revised Statutes Chapter 116. This case concerns foreclosure notices AK sent to Plaintiff Cherith Clark Libby (“Plaintiff”) on behalf of Sunset Cliffs Homeowners’ Association (“Sunset Cliffs HOA”) due to Plaintiff’s failure to meet her obligations and pay HOA assessments on real property commonly known as 8985 S. Durango Dr., Unit 1191, Las Vegas, NV 89113 (the “Property”).

Plaintiff alleged that during the foreclosure process, Defendant failed to include specific language identifying itself as a debt collector on one subsequent communication in violation of the Fair Debt Collections Practices Act (“FDCPA”). Due to Plaintiff’s failure to pay the HOA assessments, her account was sent to Asset Recovery Services to initiate the foreclosure process under NRS 116. On December 27, 2012, Defendant took over the foreclosure process and sent Plaintiff a letter stating as such. This December 27, 2012 letter contained language notifying Plaintiff that Defendant was “a debt collector and the information obtained would be used for that purpose” (the “mini-Miranda language”). On February 11, 2013, Defendant sent a Notice of Default and Election to Sell Under Homeowners Association Lien. On June 6, 2013, Defendant sent Plaintiff a Pre-Notice of Trustee Sale Notification (“Pre-NOTS”). Defendant’s Pre-NOTS inadvertently did not contain the mini-Miranda language.

It must be noted that at the same time Plaintiff was receiving the HOA foreclosure notices from AK, Plaintiff was also receiving foreclosure notices from the beneficiary under the first deed of trust secured by the Property. Plaintiff not only failed to meet her obligations to Sunset Cliffs HOA but Plaintiff also failed to meet her obligation to pay her mortgage on the

1 Property. Moreover, Plaintiff lost the Property when the beneficiary under the first deed of trust
2 foreclosed on the Property on or about September 27, 2014.

3 On March 4, 2014, Plaintiff filed the instant complaint. The single cause of action
4 against Defendant is based on violation of FDCPA, 15 U.S.C. § 1692e. Specifically, Plaintiff
5 claims Defendant failed to “disclose in subsequent communications that the communication is
6 from a debt collector.” 15 U.S.C. § 1692e.
7

8 **II. LEGAL ARGUMENT**

9 **A. Standard of Review for Summary Judgment**

10 A court must grant summary judgment when “the movant shows that there is no genuine
11 dispute as to any material fact and the movant is entitled to judgment as a matter of law.” Fed.
12 R. Civ. P. 56(a). Material facts are those which may affect the outcome of the case. *See*
13 *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 248 (1986). A dispute as to a material fact is
14 genuine if there is sufficient evidence for a reasonable jury to return a verdict for the nonmoving
15 party. *See Id.* A principal purpose of summary judgment is “to isolate and dispose of factually
16 unsupported claims.” *Celotex Corp. v. Catrett*, 477 U.S. 317, 23-24 (1986). In determining
17 summary judgment, a court uses the burden-shifting scheme:
18
19

20 When a party moving for summary judgment would bear the burden of proof at trial, it
21 must come forward with evidence which would entitle it to a directed verdict if the evidence
22 went uncontroverted at trial. In such a case, the moving party has the initial burden of
23 establishing the absence of a genuine issue of fact on each issue material to the case.
24

25 *CAR Transp. Brokerage Co. v. Darden Rests, Inc.*, 213 F.3d 474, 480 (9th Cir. 2000) (citations
26 and internal quotation marks omitted). In contrast, when the nonmoving party bears the burden
27 of proving the claim or defense, the moving party can meet its burden in two ways: (1) by
28

1 presenting evidence to negate an essential element of the nonmoving party's case; or (2) by
2 demonstrating that the nonmoving party failed to make a showing sufficient to establish an
3 essential element to the party's case on which the party will bear the burden of proof at trial.
4 *See Celotex Corp.*, 477 U.S. at 323-245. If the nonmoving party fails to meet its initial burden,
5 summary judgment must be denied and the court need not consider the nonmoving party's
6 evidence. *See Adickes v. S.H. Kress & Co.*, 398 U.S. 144, 459-60 (1970).

8 If the moving party meets its initial burden, the burden then shifts to the opposing party
9 to establish a genuine issue of material fact. *See Matsushita Elec. Indus. Co. v. Zenith Radio*
10 *Corp.*, 475 U.S. 574, 586 (1986). To establish the existence of a factual dispute, the opposing
11 party need not establish a material issue of fact conclusively in its favor. It is sufficient that "the
12 claimed factual dispute be shown to require a jury or judge to resolve the parties' differing
13 versions of the truth at trial." *T.W. Elec. Serv., Inc. v. Pac. Elec. Contractors Ass'n*, 809 F.2d
14 626, 631 (9th Cir. 1987). In other words, the nonmoving party cannot avoid summary judgment
15 by relying solely on conclusory allegations unsupported by facts. *See Taylor v. List*, 880 F.2d
16 1040, 1045 (9th Cir. 1989). Instead, the opposition must go beyond the assertions and
17 allegations of the pleadings and set forth specific facts by producing competent evidence that
18 shows a genuine issue for trial. *See Fed. R. Civ. P. 56(e); Celotex Corp.*, 477 U.S. at 324.

21 At the summary judgment stage, a court's function is not to weigh the evidence and
22 determine the truth, but to determine whether there is a genuine issue of fact for trial. *See*
23 *Anderson*, 477 U.S. at 249. If the evidence of the nonmoving party is merely colorable or is not
24 significantly probative, summary judgment may be granted. *See Id.* at 249-50.

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B. The Failure to Include the “Mini-Miranda” Language in One Subsequent Communication was a Bona Fide Error.

Alessi & Koenig, LLC defended and lost a prior lawsuit due to FDCPA violations. Specifically, Defendant failed to include the mini-Miranda language in subsequent communications to another homeowner in 2010.¹ Due to this prior lawsuit, Defendant’s staff was trained to comply with the FDCPA and instructed to only use communications containing the mini-Miranda language. Furthermore, Defendant uses a computer program that generates all form letters sent to homeowners. In this case, it was only through mere oversight that Plaintiff received a subsequent communication that did not contain the mini-Miranda language. This was an isolated, unintentional incident. It must be noted that Plaintiff was also receiving foreclosure notices from the beneficiary under the first deed of trust and lost the property when the beneficiary foreclosed. Defendant’s degree of culpability is minimal at best.

The FDCPA is a strict liability statute which debt collectors liable for violations even when they are not knowing or intentional. *See Clark v. Capital Credit & Collection Services, Inc.*, 460 F.3d 1162, 1176 (9th Cir. 2006). However, the FDCPA also provides for a “narrow exception to strict liability” for bona fide errors. *Id.* at 1177. The statutory “bona fide error” defense provides:

A debt collector may not be held liable in any action brought under this subchapter if the debt collector shows by a preponderance of evidence that the violation was not intentional and resulted from a bona fide error notwithstanding the maintenance of procedures reasonably adapted to avoid any such error.

15 U.S.C. § 1692k(c), FDCPA Section 813.

¹ See *Calvert v. Alessi & Koenig, LLC*, United States Federal District Court Case No. 2:11-cv-00333.

1 The bona fide error defense is an affirmative defense, for which the debt collector has
2 the burden of proof. *Fox v. Citicorp Credit Servs., Inc.*, 15 F.3d 1507, 1514 (9th Cir. 1994). The
3 defense does not protect a debt collector whose reliance on a creditor's representation is
4 unreasonable. *Clark*, 460 F.3d at 1177. The defense requires the defendant to show that it
5 maintains procedures to avoid errors. *Id.* at 1176-77.

6
7 The Tenth Circuit, in *Johnson v. Riddle*, specifically addressed the requirement that the
8 procedures be adapted to avoid the error: "As the text of §1692k(c) indicates, the procedures
9 component of the bona fide error defense involves a two-step inquiry: first, whether the debt
10 collector 'maintained' — i.e., actually employed or implemented — procedures to avoid errors;
11 and, second, whether the procedures were 'reasonably adapted' to avoid the specific error at
12 issue." 443 F.3d 723, 729 (10th Cir. 2006). The Eighth Circuit also recently discussed the issue,
13 affirming summary judgment for a debt collection agency based on its showing that its
14 procedures were reasonably adapted to prevent the type of error that occurred there:
15

16 That leaves the question whether Credico made a sufficient showing
17 that it employed procedures "reasonably adapted to avoid" the error
18 that occurred. This is a fact-intensive inquiry that few prior cases have
19 addressed. . . . The affidavits and supporting documents establish that
20 Credico's employees received specific instructions to segregate
21 principal and interest in setting up the accounts received from Pinnacle
22 so as to avoid charging interest on interest. The procedures were not as
23 elaborate as those in some cases that have upheld a bona fide error
24 defense, but the error to be avoided in this case was not complex.

25 *Wilhelm v. Credico, Inc.*, 519 F.3d 416, 421 (8th Cir. 2008).

26 If the bona fide error defense is to have any meaning in the context of a strict liability
27 statute, then a showing of "procedures reasonably adapted to avoid any such error" must require
28 more than a mere assertion to that effect. The procedures themselves must be explained, along
with the manner in which they were adapted to avoid the error. *See Wilhelm*, 519 F.3d at 421.

1 Only then is the mistake entitled to be treated as one made in good faith. *See also Clark v.*
2 *Capital Credit & Collection Services, Inc.*, 460 F.3d 1162 (9th Cir. 2006) (discussing the “bona
3 fide” error defense under 15 U.S.C. § 1692k and holding that FDCPA is a strict liability statute
4 in that a plaintiff need not prove an error was intentional); *see also Reichert v. National Credit*
5 *Systems*, 531 F.3d 1002, (9th Cir. 2008) (discussing the “bona fide error defense” under 15
6 U.S.C. § 1692k and holding the debt collector failed to establish this defense).

8 In this case, AK maintains an active set of procedures in order to ensure compliance
9 with the provisions of the Fair Debt Collections Practices Act. These procedures include, but
10 are not limited to, the following:

11 (1) Conducting bi-annual staff training sessions for all employees. During
12 these training sessions, staff members are instructed on all aspects of FDCPA
13 compliance including debt collector notification requirements, dispute
14 verification procedures and debt validation practices. All training is done by
attorneys well versed in the Fair Debt Collection Practices Act;

15 (2) Conducting annual compliance reviews of all document templates used in
16 the collection process. Alessi & Koenig uses a customized database program
17 to monitor and track all contact with delinquent HOA members. This program
18 utilizes standardized templates for each written communication sent out in the
collection process. These templates are created by FDCPA knowledgeable
19 attorneys and are reviewed annually in order to ensure FDCPA compliance.
Included in this category is the Pre-Notice of Trustee’s Sale document that is
20 the subject of Plaintiff’s complaint;

21 (3) Providing on-site guidance to employees involved collection activities. In
22 addition to the foregoing, all Alessi & Koenig employees have immediate on-
23 site access to attorneys who are knowledgeable in FDCPA compliance issues.
Legal staff members regularly seek and obtain guidance regarding FDCPA
24 related issues including debt validation and debt dispute practices.
Alessi & Koenig’s FDCPA policies and procedures are designed to ensure
25 compliance with all of the applicable FCPA requirements. However, no
system is completely fool-proof and errors are always possible.

26 In the instant matter, it appears that the legal assistant who generated the Pre-Notice of
27 Trustee’s Sale document accidentally deleted the requisite mini-Miranda warning notice prior to
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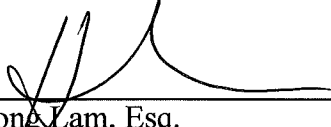
1 sending it to the Plaintiff. This error was inadvertent and occurred despite the policies and
2 procedures that have been put into place to ensure FDCPA compliance. It is important to note
3 that all other notices sent to the Plaintiff included the appropriate mini-Miranda warning
4 language. See attached Exhibit "A."

5 **III. CONCLUSION**

6
7 Based on the foregoing, Defendant respectfully requests this Court grant summary
8 judgment in favor of Defendant because the failure to include the mini-Miranda warning on one
9 subsequent communication was an inadvertent error. In the alternative, Defendant respectfully
10 requests this Court limit Plaintiff's damages to statutory damages of \$1,000.00 and deny
11 Plaintiff's other claims for relief. Plaintiff suffered no actual damages as Plaintiff's property
12 was foreclosed upon on behalf of the beneficiary under the first deed of trust and not this
13 Defendant.
14

15 DATED this 27th day of June, 2014.

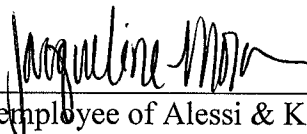
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CERTIFICATE OF SERVICE

I hereby certify that on the 21 day of June, 2014, I caused service of a true and correct copy of the foregoing **MOTION FOR SUMMARY JUDGMENT PURSUANT TO FRCP 56** to be made by depositing same in the United States Mail in Las Vegas, NV, postage prepaid, addressed as follows:

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